



THE LATEST ON CALIFORNIA POLITICS AND GOVERNMENT

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## KCRA's Kevin Riggs leaving station for public affairs firm



Longtime KCRA political reporter **Kevin Riggs** is leaving his on-air post for a job with **Randle Communications**, the Sacramento-based public affairs firm that advised Republican **Meg Whitman's** 2010 gubernatorial run.

Riggs, who has worked for the Sacramento NBC affiliate since 1994, will serve as a senior vice president at the firm, which conducts public relations, [government relations](#), [marketing](#), campaign management and other services for both corporate and political clients. His job will include running the firm's program to provide media training for clients.

"I never imagined that I would leave the news business, but the opportunity to use my skills in a new way with a dynamic communications team is a once-in-a-lifetime opportunity," Riggs said in a statement issued by the firm.


Riggs, an award-winning journalist who is also a general assignment reporter and anchor at KCRA, has worked in the media for more than three decades, covering breaking news, campaigns and politics at the local, state and national levels. Randle Communications President and CEO **Jeff Randle** praised him as a "consummate professional" who will "provide a higher level of supercharging our communications shop."

"We think he brings so much to the firm," he said.


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ccampbell1946

Good luck Kevin, I have enjoyed your work at KCRA.

Just don't get too much of a taste for NutMeg.

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oldrockstar

I wish Kevin THE BEST, he's a terrific reporter. But at least we won't have those irritating Comcast Newsbreaks, on the hour! ;-)

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Will somebody else please run for Governor? Anybody besides Moonbeam Brown.

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FUR

"Riggs, an award-winning journalist who is also a general assignment reporter and anchor at KCRA, has worked in the media for more than three decades, covering breaking news"

And when this award-winning journalist was presented the true story about Charles Nordby and Raley's, Kevin appeared to have closed his ears and shut his eyes.....like a real professional, top of his trade, reporter.

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freelkgrove

the nordby raley's story is very interesting, nothing like having an agreement in writing,,

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You couldn't have said it any better...Never trust anybody who says they are a "Christian, and their word is their bond!"

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It's election day in #AD4. Results will be here after polls close at 8: http://bit.ly/rMmzD updated 31 minutes ago by @CapitolAlert

Sacto reporter @KCRARiggs heading to a new job as senior VP at @Randlecomm: http://bit.ly/kGnQta updated 33 minutes ago by @CapitolAlert

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