



Employee Learning Awareness (ELA)

Highlighting employee learning all year

Sponsor Opportunities*

Gold Star Employee Learning Awareness Sponsor

\$ 750

- Gold Star recognition as an Employee Learning Awareness Sponsor on promotional materials for ELA for calendar year (webpages (ELA, COL year, sponsor); ELA Roundtable flyers; ELA Committee hosted professional development program webpages and flyer; emails; social media, etc)
- Gold Star recognition at ELA activities including ELA Committee hosted professional development program and ELA Roundtables
- Recognition as a *CNY Champion of Learning* (COL) on CNY ATD webpages, emails, social media and with CNY ATD Champion of Learning certificate
- Submission to ATD for ATD Champions of Learning recognition
- Recognition on media notices as CNY Champion of Learning and ATD Champion of Learning
- Four registrations for ELA hosted professional development program

Orange Star Employee Learning Awareness Sponsor

\$ 500

- Orange Star recognition as an Employee Learning Awareness Sponsor on promotional materials for ELA for calendar year (webpages (ELA, COL year, sponsor); ELA Roundtable flyers; ELA hosted professional development program webpages and flyer; emails; social media, etc)
- Orange Star recognition at ELA activities including ELA hosted professional development program and ELA Roundtables
- Recognition as a *CNY Champion of Learning* (COL) on CNY ATD webpages, emails, social media and with CNY ATD Champion of Learning certificate
- Submission to ATD for ATD Champions of Learning recognition
- Recognition on media notices as CNY Champion of Learning and ATD Champion of Learning
- Two registrations for ELA hosted professional development program

Gray Star Employee Learning Awareness Sponsor

\$ 250

- Gray Star recognition as an Employee Learning Awareness Sponsor on promotional materials for ELA for calendar year (webpages (ELA, COL year, sponsor); ELA Roundtable flyers; ELA hosted professional development program webpages and flyer; emails; social media, etc)
- Gray Star recognition at ELA activities including ELA hosted professional development program and ELA Roundtables
- Recognition as a *CNY Champion of Learning* (COL) on CNY ATD webpages, emails, social media and with CNY ATD Champion of Learning certificate
- Submission to ATD for ATD Champions of Learning recognition
- Recognition on media notices as CNY Champion of Learning and ATD Champion of Learning
- One registration for ELA hosted professional development program



CNY ATD is a non-profit 501(c)(3) organization

* Bundle Employee Learning Awareness Sponsorship with other CNY ATD Sponsorships for 10% discount

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