



## Sponsor Opportunities\*

***Recognize 50 years of championing employee learning;  
Promote continued years of supporting talent development***

### **Gold Star 50<sup>th</sup> Anniversary Sponsor**

**\$ 500**

- Gold Star recognition on promotional materials for 50<sup>th</sup> Anniversary activities (CNY ATD webpages; email; social media; etc)
- Gold Star recognition at various 50<sup>th</sup> Anniversary activities

### **Orange Star 50<sup>th</sup> Anniversary Sponsor**

**\$ 250**

- Orange Star recognition on promotional materials for 50<sup>th</sup> Anniversary activities (CNY ATD webpages; email; social media; etc)
- Orange Star recognition at various 50<sup>th</sup> Anniversary activities

### **Gray Star 50<sup>th</sup> Anniversary Sponsor**

**\$ 100**

- Gray Star recognition on promotional materials for 50<sup>th</sup> Anniversary activities (CNY ATD webpages; email; social media; etc)
- Gray Star recognition at various 50<sup>th</sup> Anniversary activities



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*CNY ATD is a non-profit 501(c)(3) organization*

\* Bundle Program Sponsorship with other CNY ATD Sponsorships for 20% discount

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