



2022 Annual Report

CNY ATD is proud to recognize 50 years of connecting, supporting, advocating and recognizing the talent development profession and its professionals in the central New York area.

CNY ATD celebrated an exciting **50th Anniversary year in 2022!** We held over 250 interactive activities, many reaching milestones, from professional development programs to informal discussion activities to committee meetings with engagement by over 1,500 participants.



Our 15th Anniversary **CNY BEST Talent Development Program** was another success, recognizing excellence in talent development with CNY BEST Nominees and Awards, organization and member recognitions, a new Talent Development Showcase and a back-to-in-person Awards Ceremony.



Our professional development **programs and workshops** offered a mix of topics, formats, facilitators, discussions and interactive engagement covering instructional design, elearning, change, knowledge management, reskilling and engagement with **50+ Interactive Activities to Engage your Virtual Audience.**



We held 2 public and 1 in-house programs of our highly rated, nationally recognized **CNY ATD Train-the-Trainer** program providing professionals the skills to effectively educate an audience.



Our 15th Anniversary **Employee Learning Awareness** and **CNY Champions of Learning** program continued its efforts to shine the spotlight on employee learning throughout the year. In 2022, over 170 organizations and individuals were recognized for highlighting employee learning and its important connection to achieving organization results.



We introduced a new 50th Anniversary initiative - in-person, to socialize, share stories and learn from each other.



informal **Coffee Chats**, a Meet Your Peeps, virtually or experiences, discuss issues, explore challenges, and



We held **Learn@Lunch** informal conversations around talent development topics covering meetings, great resignation, blended learning, personality assessments and talent development resources with **50++ Talent Development Resources.**

We continued to provide a resource and opportunity to traverse the world of virtual and improve our collective knowledge and application of virtual with **Virtual Voyage Open Forum** informal discussions covering apps, collaborative tools, presentation tools and videos.



We continued to encourage and support professional development and continuing education in the field of talent development with the 50th Anniversary Jubilee **CNY ATD Talent Development Scholarship** and 3 **CNY ATD Train-the-Trainer Scholarships** for nonprofit staff to attend the CNY ATD Train-the-Trainer Program.

We continued to promote talent development **Certification** with resources including information sessions and CNY ATD Certification Coaches who are available to respond to inquiries about certification and to assist CNY ATD members in their pursuit of certification.



We continued to increase our talent development information **resources**, including **CNY ATD Orientations** to learn about CNY ATD and its activities, and we continued to respond to talent development **inquiries** covering many aspects of talent development from information and resources to referrals.



We continued to increase the **job and contractor postings** on our **Career Center** covering varied talent development related opportunities.



Our **Social Media** presence saw another year of significant growth expanding the awareness of and engagement with CNY ATD

- Over 5,800 talent development professionals and others are now connected, members and followers of CNY ATD's **social media** accounts
- Over 800 **LinkedIn** postings were made with close to 6,000 shares/reposts, likes, comments, etc.
 - o Including various 50th Anniversary milestone activity and benefit postings
- Over 15 CNY ATD members were recognized as **Social Media Champion of Learning Stars** for their active engagement in CNY ATD's social media activities



And, CNY ATD and a CNY ATD member received **recognitions** in 2022:



CNY ATD achieved 100% CARE compliance (Chapter Affiliate Requirements) from ATD. ATD also recognized CNY ATD as CAREPlus going above and beyond the CARE requirement with exceptional operations and benefits to the local talent development community.

CNY ATD was proud to nominate a longtime CNY ATD Leadership Team member who was recognized with the Nonprofit Board Leadership & Development Award.



CNY ATD continues to celebrate our strengths and successes.



- We ended the year **financially** strong with a positive net income and positive cash balance.
 - We ended the year with over 120 members representing 70 organizations.
- Our members are highly engaged and involved:
- 20 members are loyal over 10+ year members
 - 88% of our members were engaged with the organization in some way during the year
 - 32% of our members were involved as **volunteer** committee members on our various committees during the year
 - Over 45% of our members are Power Members enjoying the benefits of both local and national ATD memberships



We are proud of our 50th Anniversary year celebrations and achievements. We are proud of meeting our mission of **connecting talent development professionals in the CNY area while contributing to the growth and recognition of the profession**. And, we look forward to 50 more years of providing activities and resources of value to the CNY talent development community.

We encourage all CNY talent development professionals to become engaged in CNY ATD in 2023.

- **Participate in CNY ATD activities**
- **Join discussions on CNY ATD social media**
- **Become a CNY ATD member**
- **Get involved on a CNY ATD committee**

Help us continue to be the dynamic organization serving the needs of CNY's talent development professionals.

