

2020 CNY ATD Leadership Team Message

The CNY ATD Office of the President and Leadership Team wish you a **Happy and Healthy New Year in 2020!**

2019 was another remarkable year with **diverse programming, high member engagement**, an award-winning **CNY BEST Talent Development** program, a new, insightful **TalentChat** series, and **increased social media and virtual presence**. In 2020, we're eager to continue to leverage virtual with a new **Voyage through Virtual** series and increased social media presence, to begin implementation of a **new membership management system**, and to learn about ATD's new **Talent Development Capability Model**.

First, we thank **Brenda Grady**, our **outgoing Managing Director**, for her leadership, passion, and studious efforts in managing the chapter's day-to-day operations. Over the last years, Brenda has been the guiding hand for CNY ATD by advising the leadership team, supporting our committees, and providing context to ensure that CNY ATD is moving in a positive direction. We're also fortunate that Brenda decided to stay on for an additional year to onboard **Julie Billings**, our **new Managing Director**, to ensure a seamless transition. Brenda, we wish you the very best in your retirement!

Our 2020 focus will be to continue to offer meaningful **activities**, broaden **virtual capabilities**, increase **social media engagement** and grow our **membership**. We will also begin to transition to a new **membership management platform** to improve organization and member administration, communications, and event management along with a new website and email service.

Members are critical to CNY ATD's success. They bring a diversity of experiences and thoughts, strengthen our committees and activities, and build our leadership pipeline. The leadership team will be exploring strategies to strengthen our membership through retention and recruitment efforts.

We have planned another year of wide-ranging activities for the talent development community, including our 13th Annual **CNY BEST Talent Development Awards Ceremony**. You'll experience new **professional development programs**, and virtual, complimentary **Learn@Lunch** discussions and information sessions on **Employee Learning Awareness**, **CNY BEST** and **Certifications**. And, watch for new **TalentChats**, our conversations with leaders and practitioners behind diverse talent development efforts in CNY organizations.

We will continue to: create awareness and encourage organizations and individuals to highlight the value of employee learning and its important connection to achieving results and becoming a **CNY Champions of Learning**; encourage and support professional development and continuing education through our **CNY ATD Scholarships**; offer our nationally recognized **CNY ATD Train-the-Trainer Program** to help individuals build confidence in training and presenting; provide **career development resources and opportunities**; and, continue to be your local source for talent development information and **resources**.

Please reach out to any **CNY ATD Leadership Team** member to discuss how you can further develop your career through engagement in CNY ATD, how you can further develop your leadership skills through involvement as a CNY ATD committee member, or if have creative ideas for retaining or recruiting CNY ATD members.

