



15th Anniversary of CNY Champions of Learning

20 Benefits to Employee Learning Awareness

5 Benefits to Creating AWARENESS of learning

- Retention & Recruitment – Being known as an organization with a learning culture
- Productivity – Continued knowledge and skills improvement impacts job performance
- Resilience – Organizations and employees that value learning are quick to adapt to changes
- Succession – Skilled employees are better prepared to move into management positions
- Creativity – Ongoing learning sparks creativity

5 Benefits to PROMOTING learning opportunities

- Awareness – Creates awareness of learning opportunities.
- Informs – Provides information about opportunities for professional development.
- Encourages – Encourages employees to pursue continued knowledge and skills improvement.
- Value – Shows employees, and potential employees, that organization values employee learning.
- Skills – Knowledge and skills improvement impacts job performance and organizational success.

5 Benefits of RECOGNIZING learning achievements

- Acknowledgement – Shows employees, and potential employees, that organization values employees and their learning achievements.
- Respect – Demonstrates that organization respects what employees achieve through learning.
- Opportunities – Showcases employees' willingness, ability and preparedness to improve their job performance and progress into new job opportunities.
- Encouragement – Encourages employees to pursue continued knowledge and skills improvement.
- Retention & Recruitment – Identifies organization as one that appreciates continued learning.

5 Benefits to Showing the IMPACT of learning

- Awareness - Shows how employees' learning impacts organization's achievements
- Acknowledgement – Recognizes how learning supports employees and organization's success
- Validation – Confirms how learning is tied to organization's goals
- Endorsement - Demonstrates the role of learning in employees' and organization's growth
- Value – Shows employees, and potential employees, that organization values employee learning and its role in organization's accomplishments